

DECEMBER 5, 2022

SUBJECT: Help support the expansion of the Pacific Remote Islands Monument!

Between now and December 12, there is an important opportunity for zoos, aquariums and museums to help the locally led PRI Coalition in their push of a promising proposal to expand, rename, and co-manage the Pacific Remote Islands Monument.

Here's how to help!

1. **Please consider adding your organization's name to the national sign on letter** that the coalition will be delivering to the administration
 - With a big shout out to Kansas City Zoo, Mystic Aquarium, National Aquarium, Point Defiance Zoo & Aquarium, San Diego Zoo Wildlife Alliance, Seattle Aquarium, Shedd Aquarium and Virginia Aquarium & Marine Science Center for already doing so!

2. **Please consider sharing your support on social media**, as a way to underscore your support with the coalition, the administration and your own audiences as well.
 - **Sample post:** (YOUR ORGANIZATION) is proud to join with the @PRIcoalition in supporting the locally led effort to protect the Pacific Remote Islands, a culturally important area where sharks, rays, whales, dolphins, turtles, and seabirds thrive. #ProtectPRI #30x30
 - **Sample image:**



MANTA RAY | PALMYRA ATOLL
Hyd Pollock, The Nature Conservancy

- **Many more sample posts, along with messaging guidance, fact sheets, photos, and videos can be found in the PRI Coalition's Social Media Toolkit, Partner Toolkit, and Shareable Content for Partners.**

About the PRI Coalition - Formed in 2014 to protect the cultural, natural, and historical legacy of these special islands, atolls, and reefs, the coalition network includes elders, fishers, educators, cultural practitioners, non-profits, community groups, scientists, religious organizations, veterans, and many others across the Pacific and beyond. More can be found at <https://www.protectpri.com>

Thanks again for your consideration and support!