

July 1, 2022

Everyone - The Fourth of July presents a nice opportunity to share some support on social media for local conservation efforts that are in keeping with the principles of the America the Beautiful Initiative and the goal of 30x30.

Please consider posting something such as the following, and, if possible, add a reference to a local conservation effort in which your organization is collaborating and use a relevant photo placed over the attached frame. Example below.

"This #July4, (INSERT YOUR ZOO, AQUARIUM, OR MUSEUM) joins in celebrating the local conservation efforts that will help us achieve our national goal of conserving at least 30% of the lands, waters and ocean of #AmericatheBeautiful by 2030! #30x30

With thanks to the Virginia Aquarium & Marine Science Center for the example photo. Happy Fourth!

