SHOW SOME SUPPORT

OUR OCEAN PALAU 2022

Tribal, Indigenous, community and youth leaders from around the world soon will gather alongside government officials, nonprofit advocates, and corporate interests in the Republic of Palau for the 7th Our Ocean Conference, which is being organized in partnership with the government of the United States. The discussions will focus on six "Areas of Action," including "Advancing Marine Protected Areas for Communities, Ecosystems, and Climate," which is directly relevant to advancing progress towards the goal of conserving at least 30% of our lands, waters and ocean by 2030!

Zoos, aquariums and museums can play an important role in this event!

On Tuesday, April 12, right before the conference begins, please consider sharing on your social media channels one of these graphics with one of the suggested posts provided further below, or with a photo of an area of the ocean in which your organization has an active interest.













(click image to download)

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Suggested Post

All eyes are on global leaders now gathering at the #OurOcean Conference, and the (INSERT YOUR ZOO/AQUARIUM/MUSEUM) is sharing its support for bold action to protect the ocean. The future of our blue planet depends on it! @ClimateEnvoy @SciDiplomacyUSA @NOAA #30x30 https://bit.ly/OurOceanPalau

Suggested Post

Looking for more marine protected areas? We are too! Please join with (INSERT YOUR ZOO/AQUARIUM/MUSEUM) in encouraging strong commitments from the #OurOcean Conference, both to protect the special places in our ocean and advance #OceanClimateAction.

@ClimateEnvoy

@SciDiplomacyUSA @NOAA #30x30

https://bit.ly/OurOceanPalau

Suggested Post

Now is the time to take action for our ocean! (INSERT YOUR ZOO/AQUARIUM/MUSEUM) encourages those gathering at the #OurOcean Conference to be bold in their commitments to new protected areas, for the ocean, the animals, the climate, and our future!

@ClimateEnvoy

@SciDiplomacyUSA @NOAA #30x30

https://bit.ly/OurOceanPalau

For additional information and ideas, please see this <u>toolkit</u> from the National Ocean Protection Coalition.

During the conference, please stay tuned as invitees have been asked to develop new commitments to announce at this conference, and also to provide updates on prior commitments from past conferences! Over the six previous conferences, participants have made hundreds of commitments that have been valued at more than US\$90 billion, and protected more than five million square miles of ocean. Posting on social media is a simple yet effective way to encourage and applaud these commitments to ocean conservation!

Please also consider following these accounts and amplifying posts by some of the key Tribal, Indigenous, community and youth leaders attending the conference, as well as relevant announcements as they are made. Twitter handles provided below:

- H. E. Surangel S. Whipps, Jr. President of Palau <u>@Surangeljr</u>
- John Kerry, U.S. Special Presidential Envoy for Climate @ClimateEnvoy
- Monica Medina, Department of State @SciDiplomacyUSA @MonicaMedinaDC
- Violet Sage Walker, Chairwoman, NCTC @CHNMSanctuary
- Sheila Babauta, Chairwoman, Friends of the Mariana Trench <u>@sheilababauta</u>
 @FriendsTrench
- EarthEcho International @EarthEcho