

SHARE LOVE NOTES TO NATURE ON SOCIAL MEDIA THIS VALENTINE'S DAY

Please consider posting and sharing “love notes to nature” across your social media channels this Valentine’s Day. This can be both a fun way for zoos, aquariums and museums to engage your audiences in the movement for 30X30, and highlight a local conservation partnership your organization might have with a local park, preserve or marine protected area!

The following suggested posts can be paired with one of the graphics provided [here](#), or with a photo of the local area or animal you reference in your post.

Suggested Post

This #ValentinesDay we are sending a love note to *(INSERT A LOCAL CONSERVATION AREA OR ECOSYSTEM)*, and applauding efforts to create an Atlas of conservation areas across #AmericatheBeautiful as a step towards #30x30. Tell us about the natural areas in *(YOUR STATE OR REGION)* that you love! #SaveMoreNature

Suggested Post

Join us in sending a love note to nature this #ValentinesDay! As efforts begin to create an Atlas of conservation areas across #AmericatheBeautiful, we want to know about the natural areas in *(YOUR STATE OR REGION)* that you love. Post a picture, tell a story, share the love! #SaveMoreNature #30x30

(Possible Follow-up)

We also love *(INSERT AN ADDITIONAL LOCAL CONSERVATION AREA OR ECOSYSTEM)*, another natural treasure in #AmericatheBeautiful. Which natural area in *(YOUR STATE OR REGION)* has captured your heart? Let us know! #SaveMoreNature

All graphics can be downloaded to fit Facebook/Twitter and Instagram.



(click image to download)



(click image to download)



(click image to download)



(click image to download)

AND JUST FOR YOU...

A FEW TIPS AND TRICKS

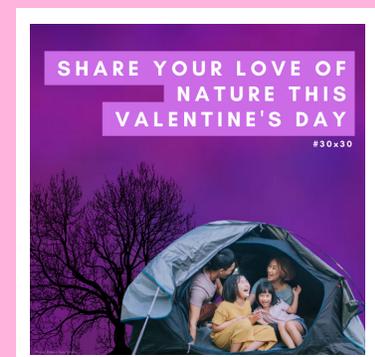
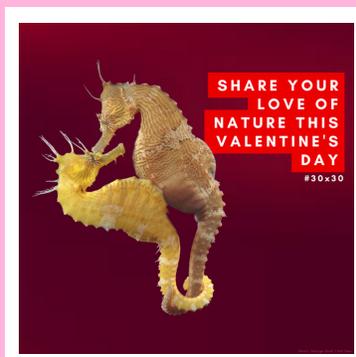
Please, if possible, include and encourage references to local areas as the America the Beautiful initiative is centered on supporting locally led efforts that will help achieve the national goal of 30x30, conserving at least 30 percent of America's lands and waters by 2030.

Please, if possible, also include a reference to the creation of the Atlas, as right now the Department of the Interior, along with Agriculture and Commerce and the Council on Environmental Quality, are developing what is more formally known as the "American Conservation and Stewardship Atlas." These departments have opened a public comment period to inform this process, and we want to turn out a high-level show of support from the public, in addition to providing more in-depth technical advice from experts encouraging and informing their efforts to create a baseline of conservation areas in the country.

Posting on social media and encouraging our audiences to do the same is a simple, yet effective way to show that high-level support for conservation from the visiting public, and also underscores the unique and important role played by your organization in your local community.

At the same time, experts from zoos, aquariums and museums are working alongside other leaders in the national movement to shape that more in-depth advice, and soon there will be an opportunity for organizations to sign a coalition letter or you may choose to submit your own comment. Stay tuned!

For additional information, or other ways to engage, a more comprehensive toolkit about the creation of the Atlas can be found [here](#).



(click image to download)