

## **POLLING OVERVIEW BY NOPC** **(May 2021)**

- A nationwide survey gauging support for 30x30 [conducted by ALG Research](#) in January 2021 found:
  - **Four out of five voters favor 30x30** because they understand it will improve our economy and our health.
  - **By a ratio of more than 2-to-1, voters think this would be good for the economy.**
- Public opinion research conducted by **Hart Research Associates** and commissioned by the Center for American Progress found that [86 percent of voters in the United States](#)—including strong bipartisan majorities—support setting a national 30x30 goal. 54 percent strongly support a national 30x30 goal.
  - Similarly, [nearly three-quarters of voters](#) think protecting 30% of American lands and waters by 2030 is an achievable goal. **67 percent of voters** think we could, over time, achieve protections for at least 50% of all lands and ocean.
- The 2021 **Conservation in the West** annual poll found that [77 percent of voters in eight Western states](#)—Arizona, Colorado, Idaho, Montana, New Mexico, Nevada, Utah, and Wyoming—support a national 30x30 goal. **82 percent of Native American voters, 83 percent of Latino voters, and 90 percent of African American voters** in these states [support protecting](#) 30% of our lands and ocean by 2030.
- Public opinion research from **Packard and Kantor** found that [95 percent of people in the United States](#) support establishing marine protected areas.