Youth Activism for Conservation: Empowering young people to become ocean champions

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Three Priority Initiatives

- Collaborative Conservation Campaigns
- World Oceans Day
- Youth
Why Youth?

- Comprehensive research underscores the importance of engaging younger generations in conservation
- Higher level of awareness of ocean-related issues & likelihood to modify their behaviors and engage in advocacy
- Aquariums and zoos = best source of information about ways to protect and conserve the ocean
- Pure, authentic drive to stand up for their future

Harness that energy to support your mission!
Arizona-Sonora Desert Museum
Ocean Heroes Bootcamp

Ibrahi Rodriguez
World Oceans Day Youth Advisory Council

Sea Youth Rise Up
March for the Ocean
• EXPOSURE
• MENTORSHIP
• ACCESS
EXPOSURE
FACEBOOK LIVE BROADCAST
RECAP VIDEO
MENTORSHIP
ACCESS
Photo Credit: J. Alexander Clark
SAVE
STEWARDSHIP
Ocean Heroes Bootcamp is a convening of aspiring young activists, youth leaders, and subject-matter experts providing guidance and mentorship for the purpose of fostering a movement of activated ocean heroes.
RADICAL COLLABORATION

The Founding Organizations

CAPTAIN PLANET FOUNDATION

LONELY WHALE

5GYRES

UN environment

ocean wise.

LUVIA

ALGALITA

The Ocean Project

LITTERATI

BIG BLUE YOLA
Empowering Ocean Heroes around the world through Remote Network engagement.
THANK YOU TO OUR GUEST SPEAKERS & TO YOU FOR TUNING IN!
Questions?

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